JOHN ROBERSON

johnbroberson.github.io linkedin.com/johnbroberson

SOFTWARE PROJECTS

Founder / ScrubApp.org

February 2020 – Present

- Independently conceptualized and developed an application to automate compliance workflows, e.g. cleaning data, standardizing data formats, and parsing contact info from contributor check scans
- **V1 Native Windows App:** Python logic and Tkinter GUI packaged as .exe with a Python distribution. Deployed to Blue Wave associates in September 2020.
- V2 Web App: Logic ported to PythonAnywhere, with Flask framework, Jinja templating, CSS & JS, MySQL database, and SQLAlchemy ORM. Utilizes several third-party APIs from Azure and AWS. Deployed in June 2021.
- Rely heavily on GitHub both for version control and project management
- Exensively document: docstringing, writing a Help section, designing an onboarding workflow, recording How-To videos, giving presentations, and providing ongoing technical support

Creator / BW Daily Clippings

March 2020 - Present

- Designed a script that collects news clippings re: Blue Wave clients and compiles them into a daily email for staff
- **Utilized:** Python, NewsAPI, MySQL

PROFESSIONAL EXPERIENCE

Senior Compliance Associate / Blue Wave Political Partners, LLC

December 2020 – Present

Previously Compliance Associate

June 2019 – December 2020

- Duties: process contributions, manage fundraising/compliance databases and accounting software, prepare and file
 disclosure reports, develop tailored systems for task management, supervise two assistants
- Client Base: Federal and North Carolina candidate committees; Federal leadership, multi-candidate, and hybrid
 PACs; a North Carolina PAC; Federal joint fundraising committees; and the North Carolina Democratic Party

Finance & Compliance Associate / North Carolina Democratic Party

May 2017 – December 2018

First undergraduate to be a salaried employee while still in school (Summer '18)

Duties: managed contributions; assisted in report reconciliation; wrote external communications; planned party
events; designed branded documents and graphics; built targeted fundraising lists; researched donors; interviewed,
taught, and supervised two interns each semester and summer

EDUCATION

BA UNC Chapel Hill, *Public Policy*

May 2019

Honors / Phi Beta Kappa / Highest Distinction / 4.0 in Major / Dean's List Every Semester Minors in *Philosophy, Politics, & Economics* and *Social & Economic Justice* MacDonald Community Service Fellow / Buckley Public Service Scholar

DATA & RESEARCH EXPERIENCE

Honors Thesis / UNC-CH Department of Public Policy

August 2018 – April 2019

- Social Media News Use, Political Knowledge, and Voting in the 2016 Election
- National survey data (2016 CCES n = 64,600) analyzed using Stata and R

Term Project / UNC-CH Graduate School of Information & Library Science 625

Spring 2019

- Predicting Congressmember interests (topic-areas), 1990-2018
- Collection and analysis of Congressional data using web scraping, Congressional data APIs, natural language text
 processing, regression analyses, and decision trees, performed using Python, Weka, and KNIME

ADDITIONAL FAMILIARITIES

Design/Layout Tools: CSS, LaTeX, Markdown, Illustrator, Photoshop **Version Control:** Git, GitHub **Left/Progressive Organizing Platforms:** NGP 7 & 8, Patton Tech., Votebuilder, ActBlue, BSD, Democracy Engine