

# JOHN ROBERSON

johnroberson2015@gmail.com – (919) 225-0485 – johnbroberson.github.io – linkedin.com/johnbroberson

## EDUCATION

**BA** UNC Chapel Hill, *Public Policy* May 2019  
Honors / Phi Beta Kappa / Highest Distinction / 4.0 in Major / Dean's List Every Semester  
Minors in *Philosophy, Politics, & Economics* and *Social & Economic Justice*  
MacDonald Community Service Fellow / Buckley Public Service Scholar

## PROFESSIONAL EXPERIENCE

**Compliance Associate** / Blue Wave Political Partners, LLC June 2019 – Present

- **Duties:** manage contributions, enter disbursements from QuickBooks into reporting software (NGP, FECFile, NC CFRemote), reconcile databases to bank accounts, prepare disclosure reports for Manager review and file approved reports, update financial registers daily, develop tailored systems for task management
- **Tech Development:** wrote desktop application that performs routine 'scrubbing' of contributor information, designed automated daily "press clippings" email service to keep office up-to-date on client news
- **Client Base:** Federal and North Carolina candidate committees; Federal leadership, multi-candidate, and hybrid PACs; a North Carolina PAC; Federal joint fundraising committees; and the North Carolina Democratic Party

**Finance & Compliance Associate** / North Carolina Democratic Party May 2017 – December 2018  
*First-ever salaried employee while still an undergraduate (Summer '18)*

- **Data:** built targeted fundraising lists; researched donors; manipulated data between databases and online sources
- **Compliance:** managed contributions for all accounts, regularly assisted in both federal & state report reconciliation
- **Management:** interviewed, taught, and supervised two interns each semester and summer
- **Other Duties:** wrote and consulted on external communications, planned party events, designed branded documents, event logos, social media graphics

## RESEARCH EXPERIENCE

**Honors Thesis** / UNC-CH Department of Public Policy August 2018 – April 2019  
*Social Media News Use, Political Knowledge, and Voting in the 2016 Election*

- Statistical analysis of the relationships between Americans' use of social media for news, their political knowledge, and participation in the 2016 election; national survey data (2016 CCES  $n = 64,600$ ) analyzed using Stata and R

**Term Project** / UNC-CH Graduate School of Information & Library Science 625 Spring 2019  
*Predicting Congressman interests (topic-areas), 1990-2018*

- Analysis of Congressman floor speech content, roll-call vote histories, and district-level Census data to predict Congressman bill sponsorships; web scraping, natural language text processing, and supervised learning performed using Python, Weka, and KNIME

**Research Assistant** / UNC-CH Department of Sociology Spring 2017  
News story research, sorting, and coding in database: "Protest in 45's First 100 Days" Lab

## PROGRAMS, SKILLS, AND LANGUAGES

**Left/Progressive Organizing Platforms:** NGP 7 & 8, Patton Tech., Votebuilder, ActBlue, BSD, Democracy Engine

**Programming Languages:** Python, HTML/CSS

**Statistics Programs:** Stata, R

**Data Mining Programs:** KNIME & Weka

**Typesetting Programs:** LaTeX, Markdown

**Adobe:** Illustrator, Photoshop

**Excel:** Mail-Merging, PivotTables, VLOOKUP