

JOHN ROBERSON

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EDUCATION

BA UNC Chapel Hill, *Public Policy* May 2019
Honors, Phi Beta Kappa, Highest Distinction, 4.0 in Major, Dean's List Every Semester
Minors in *Philosophy, Politics, & Economics* and *Social & Economic Justice*
MacDonald Community Service Fellow, Buckley Public Service Scholar

PROFESSIONAL EXPERIENCE

Compliance Assistant, Blue Wave Political Partners June 2019 – Present

- Managed contributions and prepared reports for:
 - **Candidate Committees:** 5 US House, 7 NC State Legislative, 5 NC Statewide
 - **Federal PACs:** Leadership, Nonqualified, Independent Expenditure/Super PAC
 - **North Carolina Democratic Party** (8 accounts)
 - **NC State PAC**

Finance & Compliance Associate, North Carolina Democratic Party May 2017 – December 2018
First-ever salaried employee while still an undergraduate (Summer '18)

- **Data and Research:** built targeted fundraising lists using propensity scores; researched donors using various online tools; used Excel and WhoopDeDupe to manipulate data between databases and online sources
- **Compliance:** tracked daily expenditures and receipts, regularly assisted in both federal & state report reconciliation
- **Management:** interviewed, taught, and supervised two interns each semester and summer
- **Other Duties:** wrote and consulted on external communications, planned party events, designed branded documents, event logos, social media graphics

RESEARCH EXPERIENCE

Honors Thesis, UNC-CH Department of Public Policy August 2018 – April 2019
Social Media News Use, Political Knowledge, and Voting in the 2016 Election

- **Data:** 2016 CCES Common Content (survey data, unweighted $n = 64,600$)
- **Program Used:** Stata (svy*, factor/rotate, margins, eststo/esttab, coefplot), R (ggplots, mapping)
- **Methods:** exploratory factor analysis, logit & fractional logit regressions, margins

Term Project, UNC-CH Graduate School of Information & Library Science 625 Spring 2019
Predicting Congressman interests (topic-areas), 1990-2018

- **Data:** floor speech content, roll-call vote histories, district-level Census data from AFF
- **Programs/Packages Used:** Python, Weka, KNIME
- **Methods:** web scraping, natural language text processing, API requests, 3 supervised learning sets

Research Assistant, UNC-CH Department of Sociology Spring 2017
News story research, sorting, and coding in database: "Protest in 45's First 100 Days" Lab

PROGRAMS, SKILLS, AND LANGUAGES

Left/Progressive Organizing Platforms: NGP 7 & 8, Patton Tech., Votebuilder, ActBlue, BSD, Democracy Engine

Statistics Programs: Stata, R

Programming Languages: Python, HTML

Data Mining Programs: KNIME & Weka

Typesetting Programs: LaTeX, Markdown

Adobe: Illustrator, Photoshop

Excel: Mail-Merging, PivotTables, VLOOKUP